



**MASTERING ERP**  
**& THE ERP TODAY AWARDS**

**December 12th 2024**  
**Park Plaza, Riverside, Central London**




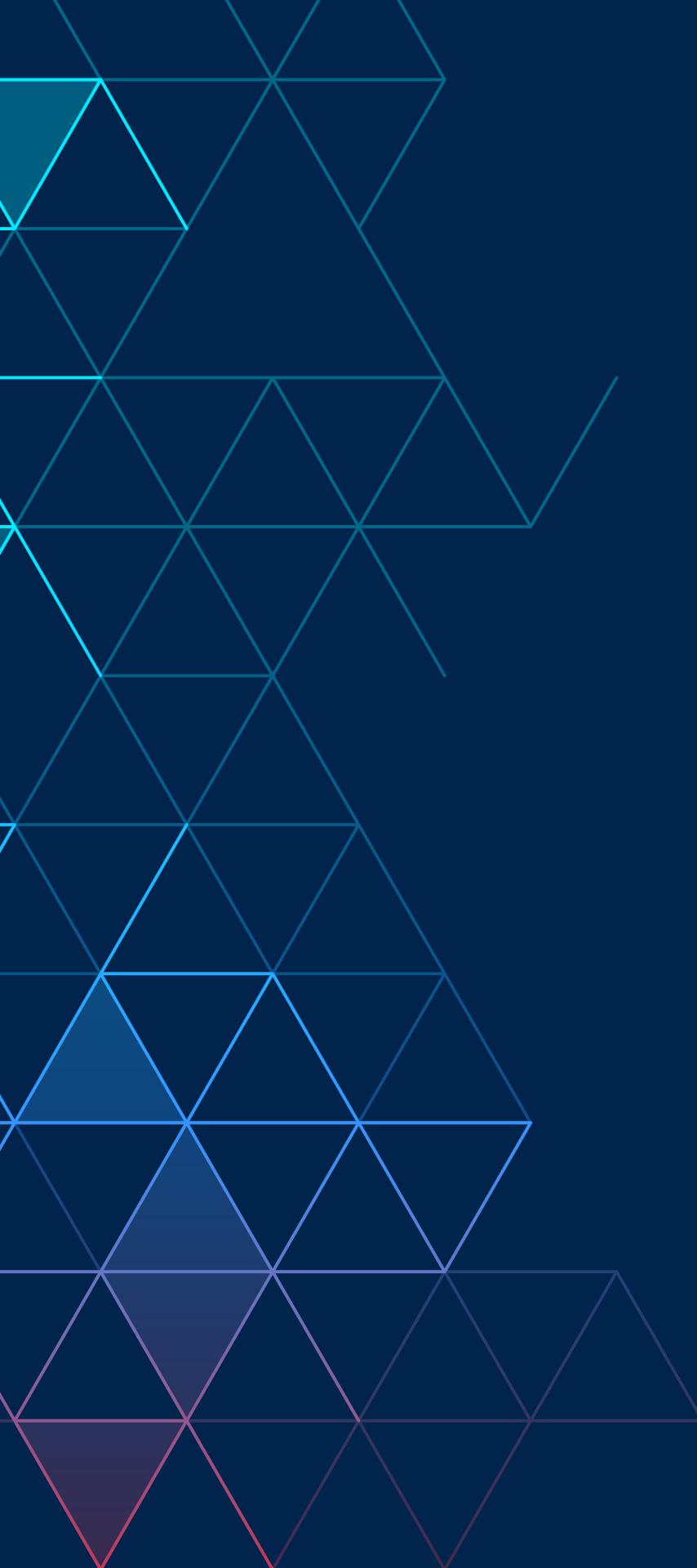
# MASTERING ERP SUMMIT

## TRANSFORMING YOUR ERP LANDSCAPE FOR THE AGE OF AI

The MERP Summit will deliver the key strategies, roadmaps, cases studies, and actionable takeaways critical to accelerating your AI in ERP strategy.

### KEY SESSION TOPICS INCLUDE:

- › AI concepts, trends, and terms
  - › Building the Business Case for AI
  - › Define and Refine your AI Strategies and Projects
  - › Build vs Buy vs Partner
  - › Practical Data Models to Access
  - › Tools and Technologies to Enable AI in ERP Environment
  - › Skills and Organizational Team Plans
  - › Measuring ROI and Scaling AI Across the Organization
  - › Evaluating your ERP and IT Landscape for AI Readiness
  - › Upgrade and Transformation Strategies for Existing ERP Landscapes
  - › Getting your Data House in Order
  - › Getting to Clean Core and Limited Customizations
  - › Building an Enterprise Integration Strategy to Support AI
  - › Evaluating your Business Processes for the Move to AI
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# **WHAT'S NEW FOR 2024**





## MASTERING ERP

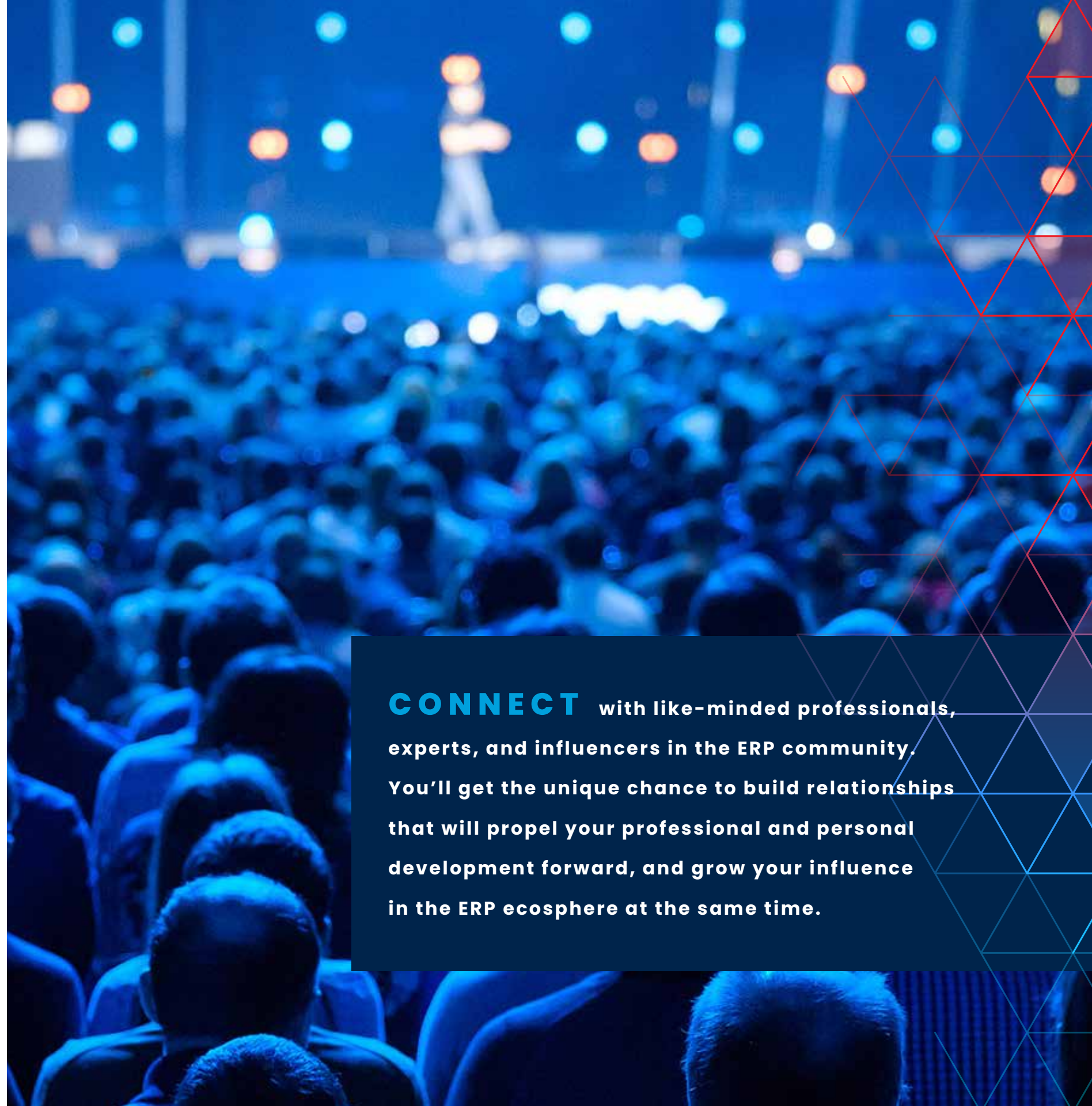
A **brand-new format for 2024**, Mastering ERP brings a conference element to afford those in attendance **a learning and educational experience** to compliment the industry's leading awards ceremony. Throughout the day attendees will have the opportunity to **connect, collaborate, network and learn** from experts to help them navigate the challenges and ever-changing landscape in ERP modernisation.

### WHO'S ATTENDING?

Are you ready to take a deep dive into the most important topics facing ERP and IT executives, architects, VPs, and directors today? At Mastering ERP 2024, you'll connect and collaborate with key decision makers from ERP end user companies that include leaders on investment, buying decisions, and project prioritization, and those responsible for executing transformation projects.

This event focuses on those professionals who are steering and influencing their companies' ERP strategies and technologies. Sample roles and titles include, CIOs, VPS of IT, Heads of ERP, Directors of Enterprise Architecture, Heads of Development, and many many more.

**CONNECT** with like-minded professionals, experts, and influencers in the ERP community. You'll get the unique chance to build relationships that will propel your professional and personal development forward, and grow your influence in the ERP ecosphere at the same time.







## THE ERP TODAY AWARDS

Returning in 2024 in a new format and venue, the ERP Today Awards continues to host the biggest enterprise technology brands to celebrate the success of each year's boldest transformation project, brightest young professionals, best team leaders and much more.

Hosted at a flagship London venue, this year the ERP Today Awards will take the form of a **gala dinner event**, affording you, your partners and your clients an opportunity to gather and recognise excellence and achievement across the global enterprise tech sector over the

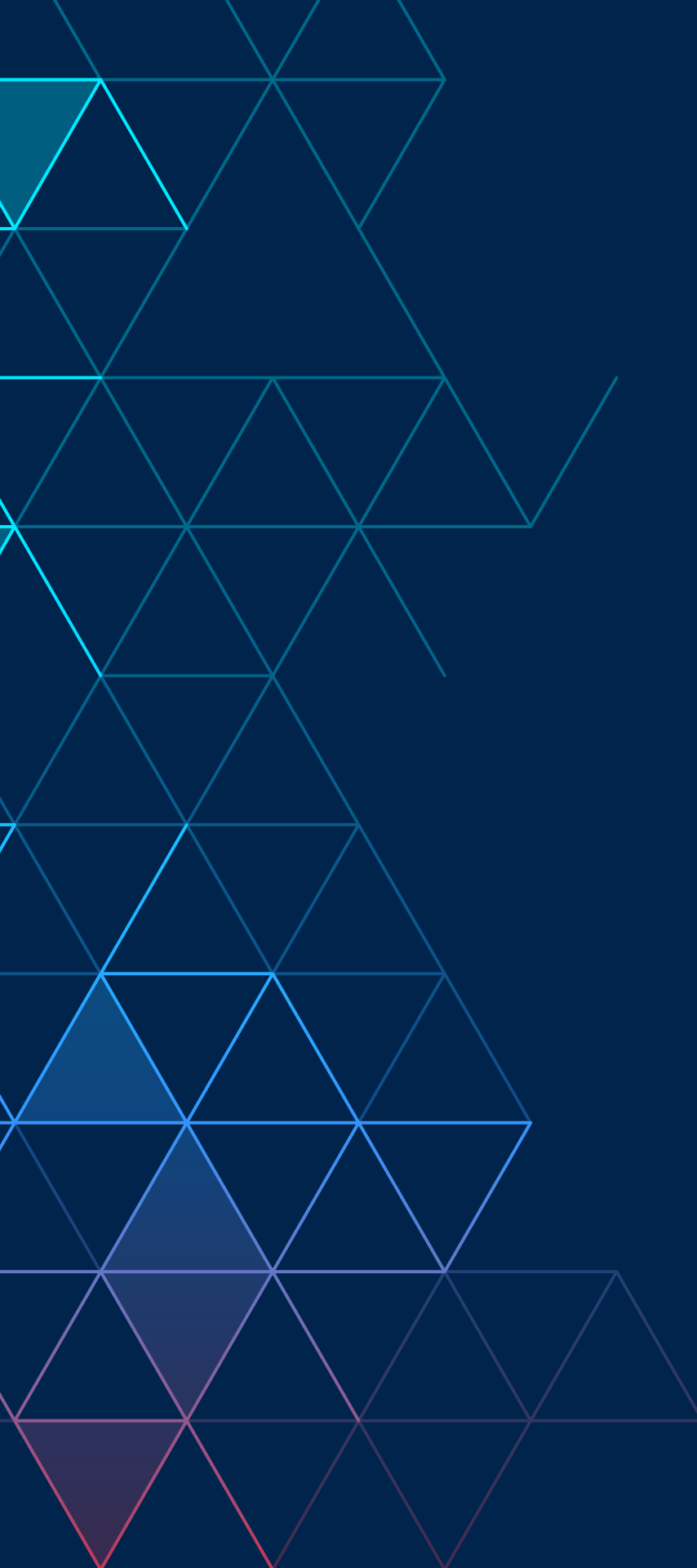


The ERP community has **raised over £350,000 for NHS Charities Together** through collaboration with the ERP Today Awards and fundraiser over the last 3 years. This year we are continuing our partnership with NHS Charities Together and with your support we aim to make this year an even greater success!



### CATEGORIES

- HR Tech Solution of the Year Award
- ERP AI and Innovation of the Year
- ESG Excellence of the Year Award
- Transformation Project of the Year
- Finance Solution of the Year Award
- Customer Award for Best ERP Vendor
- Operational Innovation of the Year Award
- Customer Experience Solution of the Year Award



# **SPONSORSHIP**



## SPONSORSHIP PACKAGES

	<b>PLATINUM (4)</b>	<b>GOLD (6)</b>	<b>SILVER (6)</b>	<b>ADD-ONS</b>
<b>PRE EVENT</b>	<p><b>INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Full page Sponsor advert in ERP Today magazine</li> <li>• Logo on event website</li> <li>• Logo on Mastering ERP newsletter</li> </ul>	<p><b>INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Half page Sponsor advert in ERP Today magazine</li> <li>• Logo on event website</li> <li>• Logo on Mastering ERP newsletter</li> </ul>	<p><b>INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Logo on Mastering ERP newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Mobile App Sponsor Includes 2 Pushes (1 per day)</li> <li>• Branded item Sponsor. Options Include Water Bottle, Pen, Hand Sanitizer, Reception Napkins and More. (Per Item)</li> <li>• Digital Event Signage (30 second video)</li> <li>• Sponsor Check-In Gift (Sponsor Provides the Giveaway Gift or Collateral to be Distributed when Guests Check In)</li> <li>• Dedicated Pre-Event Email or Post-Event Email</li> </ul>
<b>SUMMIT</b>	<ul style="list-style-type: none"> <li>• Sponsored breakout session (20 minute)</li> <li>• Sponsored product demonstration* (10 minute)</li> <li>• 4 Event passes for staff and partners</li> <li>• 4 Event passes for prospects or customers</li> <li>• Exhibition Table top stand</li> <li>• Logo on event signage</li> <li>• Lunch sponsorship</li> <li>• Lead generation through badge scanning</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsored product demonstration* (10 minute)</li> <li>• 2 Event passes for staff and partners</li> <li>• 2 Event passes for prospects or customers</li> <li>• Exhibition Table top stand</li> <li>• Logo on event signage</li> <li>• Break sponsorship</li> <li>• Lead generation through badge scanning</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Event passes for staff and partners</li> <li>• 1 Event pass for prospects or customers</li> <li>• Exhibition Table top stand</li> <li>• Logo on event signage</li> <li>• Lead generation through badge scanning</li> </ul>	
<b>AWARDS DINNER &amp; CEREMONY</b>	<ul style="list-style-type: none"> <li>• 2 Event Tables (seats 8) <ul style="list-style-type: none"> <li>- location based on sponsor level</li> </ul> </li> <li>• 1 Category presentation <ul style="list-style-type: none"> <li>- top 4 category</li> </ul> </li> <li>• Sponsored Award gift bag insertion</li> <li>• Logos on digital screens</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Event Table (seats 8) <ul style="list-style-type: none"> <li>- location based on sponsor level</li> </ul> </li> <li>• 1 Category presentation</li> <li>• Logos on digital screens</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Event Table (seats 8) <ul style="list-style-type: none"> <li>- location based on sponsor level</li> </ul> </li> <li>• Logos on digital screens</li> </ul>	



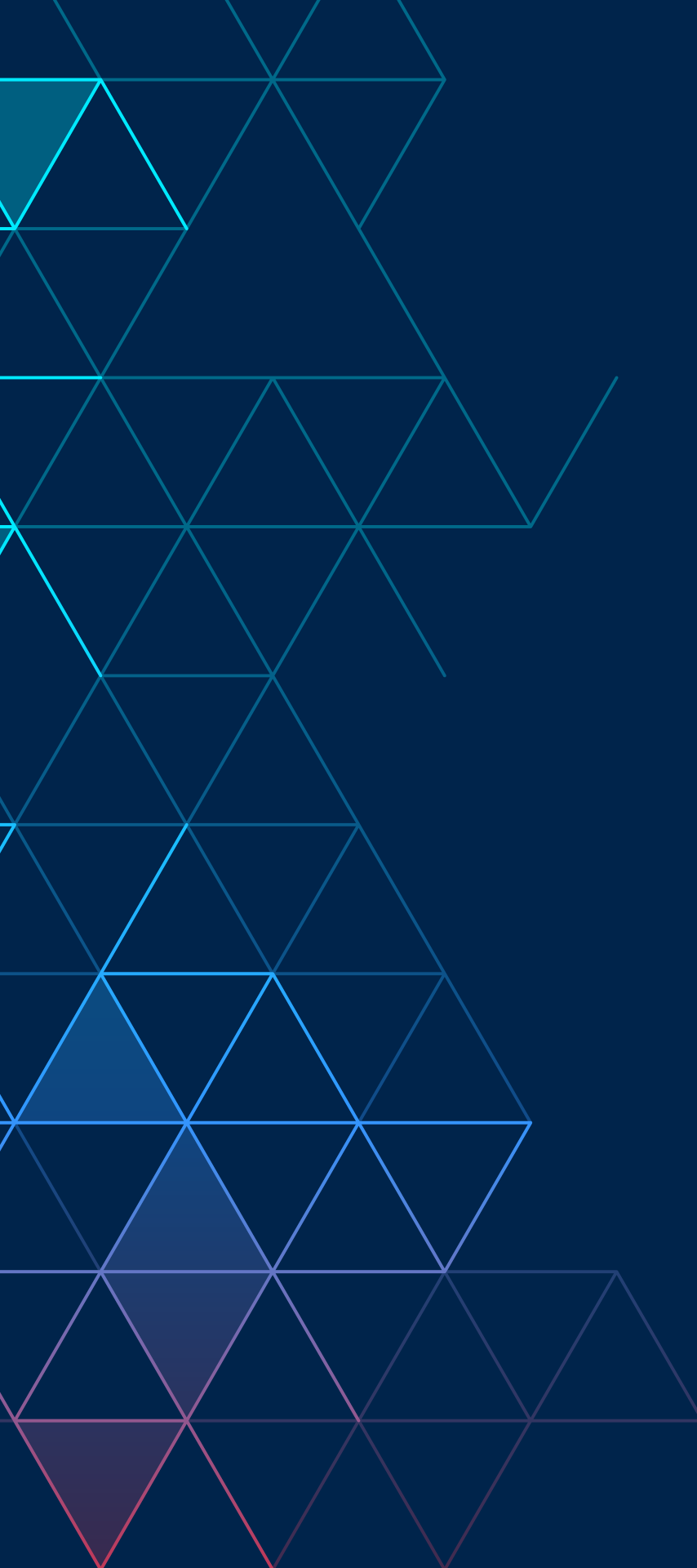
\* Product demonstration presented from stand.



PREVIOUS SPONSORS INCLUDE







## CONTACT

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